## **REMARKS**

This amendment is in response to the Office Action mailed on May 14, 2009. The many helpful suggestions in the Office Action are highly appreciated and have hereinafter been incorporated in the amendments.

## 35 U.S.C. Section 102(e) Rejections

Claims 1-3, 5-10, 15-19, 22, 25-28, 60-65, 67-74 and 76-81 are rejected under 35 U.S.C. 102(e) as being anticipated by Cohen et al, US Patent (7,035,926)(hereinafter "Cohen").

## 35 U.S.C. Section 103(a) Rejections

Claims 4,11-14,20-21,24,29-30,66 and 75 are rejected in office action under 35 U.S.C. 103(a) as being un-patentable over Cohen et al. ('Cohen' hereinafter) in view of Matthews et al. ('Matthews' hereinafter)(Publication Number 2003/0050986 A1).

Claim 23 is rejected in under 35 U.S.C. 103(a) as being un-patentable over Cohen in view of Katzman et al.(Publication Number 2002/0046051 A1).

Claims 82-101 are rejected under 35 U.S.C. 103(a) as being un-patentable over Cohen in view of Dinan et al. (Publication Number 2002/0097267 A1).

For a claim to be anticipated under 35 USC 102, each and every claim limitation must be found within the cited prior art reference and arranged as required by the claim.

Applicant respectfully asserts that Cohen does not disclose each and every element of within the associated claims.

Nevertheless, applicant further amended claim 1 and cancelled claims 73-101 and rewrote claims 73-101 to make it method claims similarly as claim 1-30. Also in Claims 1 and 102, applicant further added distinguishable and clearer limitations to make it further away from Cohen in order to speed up the examination process. As a result, now

applicant submits that Cohen does not disclose at least each and every limitation of independent claims 1, 60 and 102.

Independent claims 1, 60 and 102 recites, inter alia, a system or method to form a new virtual community for every resource and then allow users to create user generated contents for the resource. Claim 1 and 102 further enabled community members to communicate with users in virtual communities outside the persistent virtual community using virtual community real-time connections.

Applicant submits that Cohen does not disclose at least the aforementioned feature of independent claims 1, 60 and 102. In particular, it is submitted that Cohen does not disclose the user generated contents, displaying the user-generated contents that is associated with the original resource. Furthermore, allowing community members to communicate with users outside the community using virtual community real-time connections in claim 1 and 102 are not taught in Cohen either.

The office action argues that Cohen discloses web pages with visitors on respective web pages can type in chat conversations (Column 12, lines 45-50) It is noted that the chat messages are conversations between two users. The chat messages seems to be arbitrary between users and therefore, are not taught or suggested in Cohen that chat messages are associated with the resource the user is accessing, while in our claims the user generated content is associated, for, or related to the resource the user is accessing.

In addition, Applicant submits that neither Cohen nor Matthews/Katzman/Dinan discloses at least the aforementioned feature of independent claims 1, 60 and 102. In particular, it is submitted that neither the primary citation to Cohen nor the secondary citation discloses the each and every limitation of the claimed virtual community system. Accordingly, without conceding the propriety of the asserted combination, the asserted combination of Cohen and Matthews/Katzman/Dinan is likewise deficient, even in view of the knowledge of one of ordinary skill in the art.

Claims 2-11, 13-30, 61-72, 103-130 are dependent claim of claim 1, 60 and 102 and incorporates all of the limitations thereof. Accordingly, for this reason, and reasons set

above, favorable reconsideration and withdrawal of the rejection of above claims under 35 USC 102(e) and 35 USC 103(a) is respectfully requested.

## **CONCLUSION**

Applicants respectfully submit that claims 1-11, 13-30, 60-72, 102-130 are in condition for allowance and request an early notice to that effect.

The applicant thanks very much the work and comments of the examiner. In the event the Examiner wishes to discuss any aspect of this response, please contact the Applicant at the telephone number identified below.

Respectfully submitted,

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